



2021

HIGH PROOF SPIRITS

SOUTHERN TIER
• DISTILLING CO. •

CINNAMON CANDY APPLE WHISKEY

CORE BRAND

70 PROOF | 35% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

Attention flavored whiskey drinkers - you can't beat heat & sweet!

NEW!

CINNAMON CANDY APPLE WHISKEY

The candied apple is a standout treat among so many festival favorites. Now, imagine a grown up version, soaked in whiskey, with fire-hot spicy cinnamon balanced by caramelized sugar & notes of refreshingly tart apple.

Cinnamon Candy Apple Whiskey.
You can't beat heat & sweet!

Visit www.stdcspirits.com/downloads for point of sale materials, recipes, social media images and activation guides!

PERFECT FOR

- ✓ shots
- ✓ shooters
- ✓ cocktails
- ✓ on the rocks

750ML BOTTLE



6 BOTTLE CARTON



SOUTHERN TIER
• DISTILLING CO. •



STRAIGHT BOURBON WHISKEY

CORE BRAND

88 PROOF | 44% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

AWARD: SILVER MEDAL SIP AWARDS 2019

AWARD: GOLD MEDAL NEW YORK DISTILLED SPIRITS COMPETITION 2018

AWARD: SILVER MEDAL GREAT AMERICAN INT'L SPIRITS COMPETITION 2018

AWARD: 93 POINTS CIGAR & SPIRITS MAGAZINE 2017

Notes of vanilla & leather with smooth caramel & oak

STRAIGHT BOURBON WHISKEY

Beautiful vanilla and leather-scented, deep golden brown bourbon. Smooth caramel and oak, lingering like the last light of day on the waters of nearby Lake Chautauqua. We love our bourbon and we bet you will too. Perfectly aged in air-dried white oak barrels with a #3 char.



750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



SMOKED BOURBON WHISKEY

SPECIALTY BRAND

90 PROOF | 45% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

AWARD: BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2018

AWARD: BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2017

Smoky cherrywood backbone with a smooth, sweet finish

SMOKED BOURBON WHISKEY

This whiskey is a western New York homage to thick sweaters and an open-air fire on a cold winter day. We start with New York State corn, cherry wood smoked and chocolate malts, and then age this whiskey in oak barrels with a #3 char.

The end result is a gentle smoky oak backbone with a smooth, spicy foundation and a sweet lingering finish.



750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



AMERICAN WHISKEY

CORE BRAND

84 PROOF | 42% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

AWARD: BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2018

AWARD: SILVER MEDAL AMERICAN DISTILLING INSTITUTE 2017

Double oak aged whiskey with strong vanilla notes.
Smooth with lingering notes of sweet floral, fig & honey.

AMERICAN WHISKEY

American Whiskey starts with wheat and corn grown nearby our distillery in Lakewood, New York. It is first rested on hand-charred, locally grown and milled white oak staves. We then finish it in whiskey barrels in the spirit of true pioneers. Oaky and vanilla notes with toasted oak, dark coffee and subtle sweetness on the palate.



750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



VODKA

CORE BRAND

80 PROOF | 40% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

AWARD: SILVER MEDAL AMERICAN DISTILLING INSTITUTE 2017

100% NYS wheat, distilled five times & filtered to create a smooth, crisp & clean spirit.

VODKA

This is vodka born from the land it calls home. Made from 100% New York State wheat and filtered to create smooth, clean spirit, this vodka still remembers when glaciers filled the valley here, which is one of the reasons it's so good on ice.



750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



S'MORES WHISKEY

SEASONAL BRAND

70 PROOF | 35% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

Inspired by the fireside favorite, and our roots in brewing. It's everything flavored whiskey drinkers expect!

S'MORES WHISKEY

As a distillery with deep roots in brewing, we couldn't help but be attracted to the big, bold flavors of the Blackwater Series made across the road at Southern Tier Brewing Company.

Prominent notes of milk chocolate, marshmallow sweetness & crisp graham cracker make S'mores Whiskey an adult take on this fireside favorite, just without the gooey mess.

Visit www.stdcspirits.com/downloads for point of sale materials, recipes, social media images and activation guides!

PERFECT FOR

- ✓ shots
- ✓ shooters
- ✓ cocktails
- ✓ on the rocks

750ML BOTTLE



8 16014 02060 2

6 BOTTLE CARTON



8 16014 02061 9

SOUTHERN TIER
• DISTILLING CO. •



PUMKING WHISKEY

SEASONAL BRAND

70 PROOF | 35% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

Everything pumpkin spice lovers crave, crossed with what flavored whiskey drinkers expect. Add Pumking Whiskey to the list of the hottest shots in the country!

PUMKING WHISKEY

Much like its wildly popular namesake ale from Southern Tier Brewing Company, Pumking Whiskey is pumpkin pie in a (shot) glass!

Pumking Whiskey exhibits similar attributes of other popular flavored whiskeys on the market today: smooth, delicious and sweet. The difference is ours is packed with unmistakable aromas of pie spice, buttery cream, pie crust, and culminates with a richness that flavored whiskey drinkers expect. That's because Pumking Whiskey is made from handcrafted spirits and natural pumpkin spice flavors by folks who truly know flavor.

Visit www.stdcspirits.com/downloads for point of sale materials, recipes, social media images and activation guides!

PERFECT FOR

- ✓ shots
- ✓ shooters
- ✓ cocktails
- ✓ on the rocks

750ML BOTTLE



8 16014 02204 0

6 BOTTLE CARTON



8 16014 02205 7

SOUTHERN TIER
• DISTILLING CO. •



LABEL GRAPHICS & INFO MAY CHANGE

CINNAMON CANDY APPLE WHISKEY

SEASONAL BRAND

30 PROOF | 15% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

The holiday season just got a bit merrier! A classic dessert, now in a bottle.

CREME BRULEE WHISKEY CREAM LIQUEUR

As a distillery with deep roots in brewing, we couldn't help but be attracted to the big, bold flavors of the Blackwater Series made across the road at Southern Tier Brewing Company.

Overflowing with creamy richness, & notes of vanilla & caramelized sugar, Creme Brulee Whiskey Cream Liqueur is everything one would expect from the classic dessert... & more.

Visit www.stdcspirits.com/downloads for point of sale materials, recipes, social

PERFECT FOR

- ✓ shots
- ✓ shooters
- ✓ cocktails
- ✓ on the rocks

750ML BOTTLE



8 16014 02023 7

6 BOTTLE CARTON



8 16014 02059 6

SOUTHERN TIER
• DISTILLING CO. •



STRAIGHT RYE WHISKEY

LEGACY BRAND

86 PROOF | 43% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

AWARD: GOLD MEDAL CIGAR & SPIRITS MAGAZINE 2018 (JAN/FEB '19)

Smooth butterscotch & oak notes with a soft, spicy pepper nose

STRAIGHT RYE WHISKEY

Rye never became trendy in Western New York. It's always been beloved here. We start with New York State corn and rye and then age this whiskey in open-air-seasoned white oak barrels with a #3 char. The result is a smooth butterscotch and oak flavor with a spicy, pepper nose and a classic New York rye peppery finish.



750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



2X HOPPED WHISKEY

LEGACY BRAND

84 PROOF | 42% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

AWARD: SILVER MEDAL AMERICAN DISTILLING INSTITUTE 2018

A crossover spirit, melding the best notes of whiskey with piney, citrusy hops.

2X HOPPED WHISKEY

The true beauty of having both a distillery and a brewery? We get to marry beautiful things together. Our crew at Southern Tier Brewing Company make wort with copious amounts of piney hops. We then ferment this wort, dry hop, and distill it into this uniquely aromatic spirit.



750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



VAPOR INFUSED DRY GIN

LEGACY BRAND

80 PROOF | 40% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

Notes of juniper, orange, coriander & black pepper.

VAPOR INFUSED DRY GIN

A proper gin, with a nose of intense juniper and subtle notes of fresh orange and coriander. Pine forward on the palate with a slight spice and a pleasant, lingering, dry after taste from a botanical recipe that includes coriander, angelica root, grains of paradise, cardamom and anise.

750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •



SINGLE CASK BOURBON

LIMITED BRAND

116 PROOF | 58% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

Carefully selected for the most unique nuances & subtleties within each barrel. Unproofed. Unfiltered. Unfettered.

BARREL STRENGTH SINGLE CASK BOURBON WHISKEY

Our founders and distillers carefully study the nuances and subtleties within each cask, hand selecting the most unique for this extremely limited Bourbon Whiskey. Unproofed. Unfiltered. Unfettered.

This is available exclusively in New York state due to the limited number of bottles produced.

750ML
BOTTLE



6 BOTTLE
CARTON



SOUTHERN TIER
• DISTILLING CO. •

BOTTLED IN BOND BOURBON

LIMITED BRAND

100 PROOF | 50% ALC/VOL

750ML BOTTLE | 6 BOTTLE CARTON

Our first batches of bourbon, four years later. Complex layers of caramelized notes, worn leather, stone fruits and lingering sweetness.

DISTILLED & BARRELED AUTUMN 2015

PROOF
100
PROOF

BOTTLED-IN-BOND AUTUMN 2019

BOTTLED IN BOND BOURBON

Since 1897, Bottled in Bond has been the highest quality standard for aged bourbon in the country. Our first batches of bourbon were distilled during the fall of 2015, barreled, and carefully stowed away. Sixteen seasons came and went before we released this bottle with its special Bottled-in-Bond distinction.

Being patient certainly has its benefits. This four-year-old bourbon has aromatic notes of caramelized sugar and almond, with hints of cigar box and worn leather. The forward heat on the palate is balanced by softer characters of dried stone fruits, resulting in a layered complexity of flavors and a lingering sweetness.

750ML
BOTTLE



6 BOTTLE
CARTON



CORE BRANDS: CANNED COCKTAILS

NEW! LIME AGAVE MARGARITA

355ML CAN



4 CAN WRAP



VODKA MADRAS

355ML CAN



4 CAN WRAP



BOURBON SMASH

355ML CAN



4 CAN WRAP



VODKA SODA

355ML CAN



4 CAN WRAP



SEASONAL BRANDS: CANNED COCKTAILS

NEW! VODKA PINK LEMONADE

355ML CAN



4 CAN WRAP

**NEW!** KING & COLA

355ML CAN



4 CAN WRAP



CORE BRANDS: VODKA SELTZERS

BLACK CHERRY & POMEGRANATE

355ML CAN



4 CAN WRAP



MANGO & PEACH

355ML CAN



4 CAN WRAP



WATERMELON & CUCUMBER

355ML CAN



4 CAN WRAP



BLOOD ORANGE & POMELO

355ML CAN



4 CAN WRAP



CANNED VARIETY PACKS

CANNED COCKTAIL MIXED 8 PACK



VODKA SELTZER VARIETY 8 PACK



CORE BRANDS: HIGH PROOF SPIRITS | 750ML BOTTLES | 6 BOTTLE CARTONS

NEW! CINNAMON CANDY APPLE WSKY

750ML BOTTLE



6 BOTTLE CARTON



BOURBON WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



SMOKED BOURBON WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



AMERICAN WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



VODKA

750ML BOTTLE



6 BOTTLE CARTON



SEASONAL 750ML BOTTLES

NEW! S'MORES WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



PUMPKIN WHISKEY

750ML BOTTLE



6 BOTTLE CARTON

**NEW!** CREME BRULEE WHISKEY
CREAM LIQUEUR

750ML BOTTLE



6 BOTTLE CARTON



LEGACY BRANDS: 750ML BOTTLES | 6 BOTTLE CARTONS

BOTTLED-IN-BOND BOURBON

750ML BOTTLE



6 BOTTLE CARTON



SINGLE CASK BOURBON WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



RYE WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



2X HOPPED WHISKEY

750ML BOTTLE



6 BOTTLE CARTON



VAPOR INFUSED DRY GIN

750ML BOTTLE



6 BOTTLE CARTON





AWARDS

We wouldn't be alone if we said we take distilling seriously. But day after day we prove that we go a little farther than we need to. It's the unrelenting drive to never overlook the smallest details that separates us from the rest. We set our particular standards, then set them higher, and higher still. This is reflected in our products, and manifested in the many awards we've received in the few years we've been around.

STRAIGHT BOURBON WHISKEY

SILVER MEDAL SIP AWARDS 2019
BRONZE MEDAL NEW YORK WORLD SPIRITS COMP 2019
GOLD MEDAL NEW YORK DISTILLED SPIRITS 2018
SILVER MEDAL GREAT AMERICAN INT'L SPIRITS 2018
BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2018
93 POINTS CIGAR & SPIRITS MAGAZINE 2017

AMERICAN WHISKEY

BRONZE MEDAL NEW YORK WORLD SPIRITS COMP 2019
BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2018
SILVER MEDAL AMERICAN DISTILLING INSTITUTE 2017

STRAIGHT RYE WHISKEY

GOLD MEDAL CIGAR & SPIRITS MAGAZINE 2018

VODKA

SILVER MEDAL AMERICAN DISTILLING INSTITUTE 2017

SMOKED BOURBON

GOLD MEDAL NEW YORK WORLD SPIRITS COMP 2019
BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2018
BRONZE MEDAL AMERICAN DISTILLING INSTITUTE 2017

2X HOPPED WHISKEY

SILVER MEDAL AMERICAN DISTILLING INSTITUTE 2018

