

2021



BRAND CALENDAR

SOUTHERN TIER  
• DISTILLING CO. •

LAKEWOOD, NY USA

CORE SPIRITS

SEASONAL WHISKEYS

SEASONAL CRAFT COCKTAILS

YEAR ROUND CRAFT COCKTAILS & VODKA SELTZERS

VARIETY PACKS



YEAR ROUND CORE SPIRITS

JAN

FEB

MAR

APR

MAY

JUNE

JULY

AUG

SEPT

OCT

NOV

DEC

Cinnamon Candy Apple Whiskey | 35% | 70pf

Straight Bourbon Whiskey | 44% | 88pf

Smoked Bourbon Whiskey | 45% | 90pf

American Whiskey | 42% | 84pf

Vodka | 40% | 80pf

SEASONAL WHISKEYS

S'mores Whiskey | 35% | 70pf

Pumking Whiskey | 35% | 70pf

Crème Brûlée Cream Liqueur | 15% | 30pf

YEAR ROUND CANNED CRAFT COCKTAILS

Lime Agave Margarita | 8%

Bourbon Smash | 10%

Vodka Madras | 8%

Vodka Soda | 8%

SEASONAL CANNED CRAFT COCKTAILS

Vodka Pink Lemonade | 8%

King & Cola | 8%

VODKA SELTZERS

Black Cherry & Pomegranate | 4.5%

Blood Orange & Pomelo | 4.5%

Mango & Peach | 4.5%

Watermelon & Cucumber | 4.5%

STW 2/22 STR 3/1

STW 3/15 STR 4/1

STW 7/15 STR 8/1

STW 9/15 STR 10/1

STW 4/19 STR 4/26

STW 4/19 STR 4/26

STW 7/15 STR 8/1